

FACULTY OF COMMERCE

B.COM

Program Outcomes

After completing B.Com

PO1: Student should have conceptual knowledge and application skills in domain of commerce field.

PO2: Students should cope with latest developments in business world at national and global level.

PO3: Student should acquire employability skills and prepare himself to take leadership positions in corporate world.

PO4: Student should develop entrepreneurship skills and contribute to economic development of country.

PO5: Student should possess social moral and civic values so as to become good citizen of country.

Program Specific Outcome

B.Com (Cost & Works Accounting)

PSO1: Student should develop understanding of subject as an emerging and important branch of accounting in national and international level.

PSO2: Student should develop interest in the subject and pursue professional career in Costing.

PSO3: Student should implement costing technique in day to day life.

B.Com (Banking & Finance)

PSO1: Student should aware about changing scenario of banking system in country.

PSO2: Student should aware about career opportunities available in banking sector.

PSO3: Student should develop investment literacy.

B.Com (Business Entrepreneurship)

PSO1: Student should develop entrepreneurial competencies and make his mind to choose entrepreneurship as a career.

PSO2: Student should be aware about entrepreneurial opportunities available in various sectors.

PSO3: Student should possess necessary skills and techniques to start new venture.

B.Com (Marketing)

PSO1: Marketing skills of students should enhance.

PSO2: Students should be aware of marketing environment, its elements and its impact on the business organization.

PSO3: Marketing communication skills of students should improve.

COURSE OUTCOMES

Subject Code 102 Financial Accounting

CO1: Students should understand basic concepts in accounting.

CO2: Students should be aware about advanced trends and skills in accounting.

Subject Code 103 Business Economics

CO1: Students should be familiar with the basic economics problems, and role government and market.

CO2: Students should get familiar with the concepts of demand, supply, cost, revenue and laws associated with them.

CO3: Students should get familiar with different factors, their price determination and theories with them.

Subject Code 104A Business Mathematics and Statistics

CO1 Student should understand concept and calculation of Simple Interest, Compound Interest and Equated Monthly Instalment.

CO2 Concepts of Shares, Shareholder, Stock Exchange, Share Broker, Face Value of a share, Market Value of a Share, Calculation of Dividend and Return on Investment, identification of profitable investment.

CO3 Meaning and functions of Statistics, concepts of Population, Sample, Methods of data collection, Census & Sampling, Methods of Sampling.

CO4 Classification of data, presentation of data, calculations of averages and variations.

Subject Code 105A Organizational Skill Development

CO1: Students should understand the terminologies and concepts related to modern office, organizational skills, office organization and services.

CO2: Students should learn about how to choose ideal office location, how to design and maintain layout-ambience.

CO3: Students should understand the role of and Functions of Office Manager.

Subject Code 105 B Banking & Finance

CO1: Student should acquaint with the fundamentals of Banking.

CO2: Student should develop the capability of knowing banking concepts and operations

CO3: Student should be aware of banking business and practices.

Subject Code 106 C Marketing

CO1: Student should understand basic concept of marketing starting with evolution of marketing, meaning, of Marketing, Market, Marketing Management, marketing mix, types of market, and types of marketing.

CO1: Students should be aware about the micro and macro environment in which marketing functions and external factors of environment affect decision of marketing.

CO3: Student should acquaint with theoretical aspect of strategy of marketing like market segmentation and buyer behavior.

Subject Code 106 E Business Environment & Entrepreneurship

CO1: Student should be aware about Business Environment.

CO2: Student should be aware about Entrepreneurship.

CO3: Student should make his mind to take entrepreneurship as a career.

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Subject Code 201 Business Communication

CO1: Student should understand the concept, process and importance of communication.

CO2: Student should develop awareness regarding new trends and technologies in business communication.

CO3: Student should have knowledge of various media of communication and develop soft skills and business communication skills through the application and exercises.

Subject Code 202 Corporate Accounting

CO1: Student should develop skills of computerized Accounting.

CO2: Student should be aware of provisions of Companies Act of Accounting

CO3: Student should have knowledge of Accounting Standards.

Subject Code 203 Business Economics

CO1: Students should be familiar with the area of macroeconomics issues, Policies and its limitations.

CO2: Students should be familiar with the various variables of macroeconomics and their role to meet macroeconomic issues.

CO3: Students should be able to understand the macroeconomic problems of the economy.

CO4: Students should be able to understand the public economy.

Subject Code 204 Business Management

CO1: Student should be able to describe theoretical aspect of management, like evolution and meaning of management, functions and process of management, nature and scope of management.

CO2: Student should understand in depth planning function of management like meaning, process, importance and limitations types of planning, parts of planning, decision making and forecasting.

CO3: Student should be able to describe functions like organizing, directing, staffing and communication.

Subject Code 205 Elements of Company Law

CO1: Students should aware of basic fundamentals of Company Law.

CO2: Students should get knowledge of various provisions and procedures of Company Law.

CO3: Students should understand the terminologies in Company Law.

CO4: Students should be able to get knowledge of duties and responsibilities of key managerial personnel.

Subject Code 206 b Banking & Finance I

CO1: Students should understand structure of Indian Banking system

CO2: Student should be aware about changing scenario of banking system

CO3: Student should understand role of different categories of banks

Subject Code 206 e Cost & Works Accounting I

CO1: Student should have knowledge of basic concepts of cost Accounting.

CO2: Student should know elements of Cost.

CO3: Student should be able to prepare of Cost Statement. And have knowledge of material control and labor cost.

Subject Code 206 g Business Entrepreneurship I

CO1: Student should develop entrepreneurial competencies.

CO2: Student should have conceptual background of types of entrepreneurship.

CO3: Student should be aware about new entrepreneurial opportunities in various sectors.

Subject Code 206 h Marketing Management I

CO1 Student should get acquainted of steps in marketing planning and marketing management.

CO2 Student should be aware of marketing environment, its elements and its impact on the business organization.

CO3 Student Should be awareness of green marketing practices, e-marketing and e-commerce business

CO4 Students should be aware about service marketing and rural marketing.

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Subject Code 301 Business Regulatory Framework

CO1 Student should get idea of different business laws in the country.

CO2: Student should know provisions of various laws affecting business

CO 3: Student should know implementation process of various laws.

Subject Code 302 Advanced Accountancy

CO1: Student should develop skills of computerized Accounting.

CO2 Student should learn banking company accounts and accounts of nonprofit making organizations.

CO3: Student should have knowledge of Accounting Standards.

Subject Code 304 Auditing & Taxation

CO1: Student should get familiarize with the concept of auditing like meaning & evolution of auditing and auditing process

CO2: Student should be well versed with aspects while conducting audit like vouchers and vouching of cash book items, verification and valuation of balance sheet items.

CO3: Student should have knowledge of audit report its types and contents.

CO4: Student should learn legal provisions regarding Company Auditor including provisions regarding qualification, disqualification, rights duties and liabilities.

Subject Code 305 b Banking & Finance(II & III)

CO1: Student should understand the role of Indian financial markets and institutions.

CO2: Student should learn various banking laws, negotiable instrument and their operations.

CO3: Student should get idea of rights, duties and precautions to be taken by the bankers.

CO4: Student should have idea of relationship between bank and customers.

CO5: Students should know recovery measures adopted by the banks.

Subject Code 305 e Cost & Works Accounting (II & III)

CO1: Student should know techniques of costing and should be able to prepare budgets.

CO2: Students should know concept of cost audit its procedure and legal formalities.

CO3: Students should get training to implement costing techniques.

Subject Code 305 g Business Entrepreneurship (II & III)

CO1: Student should be equipped with necessary skill and knowledge to start new venture.

CO2: Student should be able to prepare business plan.

CO3: Student should be aware about business crises and sickness.

CO4; Student should be aware about the importance of Organizational behavior, personality development and emotional intelligence.

Subject Code 305 h Marketing Management (II & III)

CO1: Student should understand detail information about Advertising.

CO2: Student should know the role of Branding.

CO3: Student should understand the relationship between Branding and Advertising.

CO4: Student should get training in Marketing Research.